



2018 SPONSORSHIP PACKET

20 MILLION WOMEN & **10** MILLION MEN SUFFER FROM A CLINICALLY SIGNIFICANT EATING DISORDER AT SOME TIME IN THEIR LIFE



CHILDREN AS YOUNG AS 7 YEARS OLD ARE BEING AFFECTED

NEDA's goal is to make eating disorder services available to people of all genders, ages, races, ethnicities, and socioeconomic backgrounds in every zip code in the U.S.





























YOUR SUPPORT SAVES LIVES

In 2017, our sponsors helped:

- Answer more than 25,000 calls from individuals who are reaching out to the NEDA Helpline looking for support at a critical time
- Guide over 146,000 people to take the first step toward recovery through our online screening tool
- Boost self-esteem and prevent eating disorders in hundreds of students participating in The Body Project
- Fight for legislative change at both the state and federal levels to improve access to care

Spreading hope in 90+ NEDA Walk communities coast-to-coast

SPONSORSHIP LEVELS & BENEFITS

| BENEFITS | LEVELS | | | | |
|--|---|---|---|---|---|
| | Presenting Sponsor (\$5,000) | Advocate (\$2,500) | Ally (\$1,000) | Friend (\$500) | Booster (\$250) |
| On-stage recognition during event program as <i>Presenting Sponsor</i> |  | | | | |
| Social media acknowledgement of support as <i>Presenting Sponsor</i> across NEDA's main social media platforms – reaching over 166K followers via Facebook, Instagram, and Twitter |  | | | | |
| Logo predominantly listed and hyperlinked on NEDA Walk event website |  | | | | |
| Logo hyperlinked on NEDA Walk email blasts |  | | | | |
| Social media acknowledgement of support on NEDA Walk Facebook event page |  |  | | | |
| Logo hyperlinked on event website |  |  | | | |
| Logo on NEDA Walk banner and event signage |  |  | | | |
| Logo on NEDA Walk email blasts, reaching a 2 hour radius of walk location (8 total messages) |  |  |  | | |
| Logo on NEDA Walk t-shirts, provided to all participants |  |  |  | | |
| Company logo on NEDA Walk flyers, distributed to local schools, community centers, businesses, etc. |  |  |  | | |
| Company logo displayed on event website |  |  |  |  | |
| Exhibitor space at NEDA Walk (1 table and 2 chairs will be provided by NEDA) |  |  |  |  |  |

COMMITMENT DEADLINES:

Exhibitor space at walk: 1 week before event
 Logo on t-shirts & printed materials: 4 weeks before event

**NEDA WALK SOCIAL MEDIA REACH:
 OVER 205.2K FOLLOWERS**

 95K
  73.3K
  36.9K



SPONSORSHIP COMMITMENT FORM

NEDA Walk City and State: _____

Select Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> \$5,000 Presenting Sponsor | <input type="checkbox"/> \$500 Friend |
| <input type="checkbox"/> \$2,500 Advocate | <input type="checkbox"/> \$250 Booster |
| <input type="checkbox"/> \$1,000 Ally | |

Sponsor Information

| | | | |
|-----------------------|--------|--------|--|
| Company Contact: | | Title: | |
| Company/Organization: | | | |
| Street Address: | | | |
| City: | State: | Zip: | |
| Phone: | Email: | | |
| Web Address: | Other: | | |

Authorized Signature: _____ Date: ____/____/____

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Payment Method

| | | | |
|--|---|----------------------------------|-------------------------------------|
| <input type="checkbox"/> Check (<i>Made Payable to NEDA</i>) | <input type="checkbox"/> American Express | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard |
| Card No.: | | Expiration Date: | |
| Name on card (<i>Please Print</i>): | | Credit Card Security Code (CVV): | |
| Authorized Signature: | | | |
| Billing Address (<i>If Different From Above</i>): | | | |

Mail this form with your donation to: National Eating Disorders Association
 1500 Broadway, Suite 1101
 New York, NY 10036

Or scan & send this form with payment information and company logo to National Walks Manager Jessica Hickman at jhickman@myneda.org

*Please note that in the event of unforeseen consequences, NEDA Walks Sponsorships are nonrefundable. *The National Eating Disorders Association is a 501(c) (3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.

HOPE STARTS HERE



ABOUT NEDA

We are the leading nonprofit in the field of eating disorders, reaching millions of individuals and families every year through our lifesaving programs, resources, and support networks.

OUR MISSION

NEDA supports individuals and families affected by eating disorders, and serves as a catalyst for prevention, cures, and access to quality care.



OUR PROGRAMS

Information & Treatment Option Helpline is a toll-free, confidential national helpline that provides treatment options, insurance guidance, and many more resources to those in need.

The Online Eating Disorder Screening assesses warning signs of an eating disorder. This screening is not a replacement for clinical evaluation.

Loss Support Network connects those who have lost a loved one to an eating disorder to provide support to each other.

National Eating Disorders Awareness Week (NEDAwareness Week) provides information, resources, and messages promoting early intervention, hope, and recovery for the largest eating disorders outreach effort in the nation.

Regional NEDA Conferences bring together families, people in recovery, and professionals to learn, connect, and support one another.

The Parent, Family & Friends Network (PFN) offers encouragement, support, and hope to those whose loved ones are struggling with an eating disorder.

Feeding Hope Fund for Clinical Training provides grants to clinical researchers focusing on innovative treatment, prevention, and training research.

NEDA Advocacy Program advocates and encourages others to advocate for eating disorders legislation at the state and federal levels

The Body Project is an early intervention program for high school and college-aged women that provides tools and skills to confront unrealistic beauty ideals and develop healthy body image and self-esteem.

NEDA Toolkits provide accessible information and resources on a variety of issues surrounding eating disorders.

Recovery is possible –and we are working to make it happen.